



Along with her nationally endorsed book, "**Who's Hiding in Your Address Book?**" Mary Kurek's system for organizing contacts has boosted the marketing success of thousands of business owners and launched a unique networking club endorsed and produced by Chambers of Commerce. Her articles have appeared in NC business journals and Board of Realtors® magazines nationwide. Her 60-second networking and marketing tips are heard throughout eastern NC on WTKF and WJNC radio.

Mary Kurek has used her networking talents professionally for more than thirty years to help people create the kind of visibility that results in meeting significant (and often public) goals. Kurek has worked as a press staff member for a NC Governor and served on the staffs of gubernatorial and US Senate campaigns. She worked with a top-ranked NC lobbyist to secure the "Seatbelts for Safety" legislation, and has coordinated programs for visiting international dignitaries through the US Information Office. During her eight years as the Executive Director of the Havelock Chamber of Commerce, Kurek was awarded a commendation from the Commanding General of Marine Corps Air Station, Cherry Point, for her work in fundraising and lobbying against base closure threats.

As a Visibility Consultant, Kurek works privately with CEOs, talent and sports professionals, politicians, Chambers of Commerce, and small businesses to develop visibility plans and network to accomplish them. She speaks to thousands of business owners and community leaders each year, teaching her *Ideal Network System* and how to use it to achieve "big." An expert in her field, Kurek's speaking clients include professional associations, educational institutions, and corporations.

For meeting planner information, testimonials, and program topics, visit [www.marykurek.com](http://www.marykurek.com).