

The Ideal Network Club
Chamber Income Potential
Worksheet

Year 1

Income:

Number of Club participants expected x fee that you charge for Club membership \$ _____

Expenses:

Chamber's Base Business-Level Rate
(Your first year's registration fee with Mary Kurek, Inc.) \$ _____

Number of Club participants expected x book cost for each participant. \$ _____

(The books can be ordered by the Chamber through Robert D. Reed Publishers at a special discount on the retail price of \$12.95. Those discounts are: 20% for 10-19 books and 30% for orders of 20 or more. Shipping charges are \$3.50 for the first book and \$1 for each additional book)

Total projected income (Year 1).....\$ _____

See Year 2 worksheet on next page. Costs go down – income potential rises.

Year 2

Income:

Number of Club participants expected x fee that you charge for Club membership. \$ _____

Expenses:

Chamber's 2nd year fee to Mary Kurek, Inc. \$ _____ 100.00
(For another year of programming materials)

Chamber's 2nd year fee to Mary Kurek, Inc. \$ _____ 0.00
(For an existing Club that wishes to re-use the 1st year materials)

Number of Club participants expected x book cost for each participant. \$ _____

(The books can be ordered by the Chamber through RDR Publishers at a special discount on the retail price of \$12.95. Those discounts are: 20% for 10-19 books and 30% for orders of 20 or more. Shipping charges are \$3.50 for the first book and \$1 for each additional book)
** If the retail price of this book drops during the second and succeeding years, then the Chambers will pay their discounts based on that new retail price.

**No book cost incurred for members of an existing Club that had them purchased during Year 1 or that already own the book.

Total projected income for Year 2.....\$ _____

See an example worksheet on next page.

EXAMPLE WORKSHEET – To give you an idea.

Year 1 or First Club

Income:

Number of Club participants expected x fee that you charge for Club membership \$_____3,125.00
(25 members x \$125)

Expenses:

Chamber's Base Business-Level Rate \$_____225.00
(Your first year's registration fee with Mary Kurek, Inc.)

Number of Club participants expected x book cost for each participant. \$_____254.13
(The books can be ordered by the Chamber through RDR Publishers at a special discount on the retail price of \$12.95. Those discounts are: 20% for 10-19 books and 30% for orders of 20 or more. Shipping charges are \$3.50 for the first book and \$1 for each additional book)
(25 participants x discounted books for each = \$226.63 plus \$27.50 s/h)

Total projected income.....\$2,645.87

